



SEAMLESS & STREAMLINED:

**THE PERFECT
PAYMENT
EXPERIENCE**



Consumers are more price sensitive than ever. A competitively priced gym membership is a must to attract more new members and retain your existing members. It's a priority for them.

Almost 1/4 (23%*) of fitness consumers ranked competitive pricing as a top 2 priority for choosing a gym

72% said gyms need to be more price competitive

But that doesn't always mean your members want 'cheaper'. They want more value and more flexibility.

72% of consumers believe fitness, health and wellness has never been more important

Delivering great value starts with membership payment experience - one that's seamless and streamlined.



A SEAMLESS PAYMENT EXPERIENCE IS ESSENTIAL FOR YOUR MEMBERS

Your members want to see:



More membership types & customisation options

Like gym or class only, bolting on extras or adding family members



More freedom with payment dates

Like choosing a Direct Debit date

And they want to benefit from:



Simple online payments



Instant membership updates



Hassle-free access to your gym



72%* Say gyms need more flexible payment options



A SMOOTH MEMBERSHIP PAYMENT EXPERIENCE IS ALSO ESSENTIAL FOR YOUR TEAM

You and your team need to:



Reduce time

Spent on unnecessary payment admin



Speed up sign-ups

With quick & simple joining processes



Get instant clarity

With real-time, accurate payment and membership info

To meet your members' demands and support your team, you need to deliver a seamless & streamlined membership payment experience for both.



HOW TO CREATE THE PERFECT PAYMENT EXPERIENCE:

2. Chooses from a range of membership types

a. Rolling monthly or short-term contracts

b. Annual contract memberships

c. Access and/or facility types

d. Options to customise

Like Peak, Off-peak or Weekend, or Gym only

Like adding regular PT sessions or bolting on certain class types

Then your gym management software...

5. Automatically verifies

Bank details and processes Direct Debit mandates

6. Seamlessly collects

Regular payments via Direct Debit

7. Automatically notifies

Members of payment issues

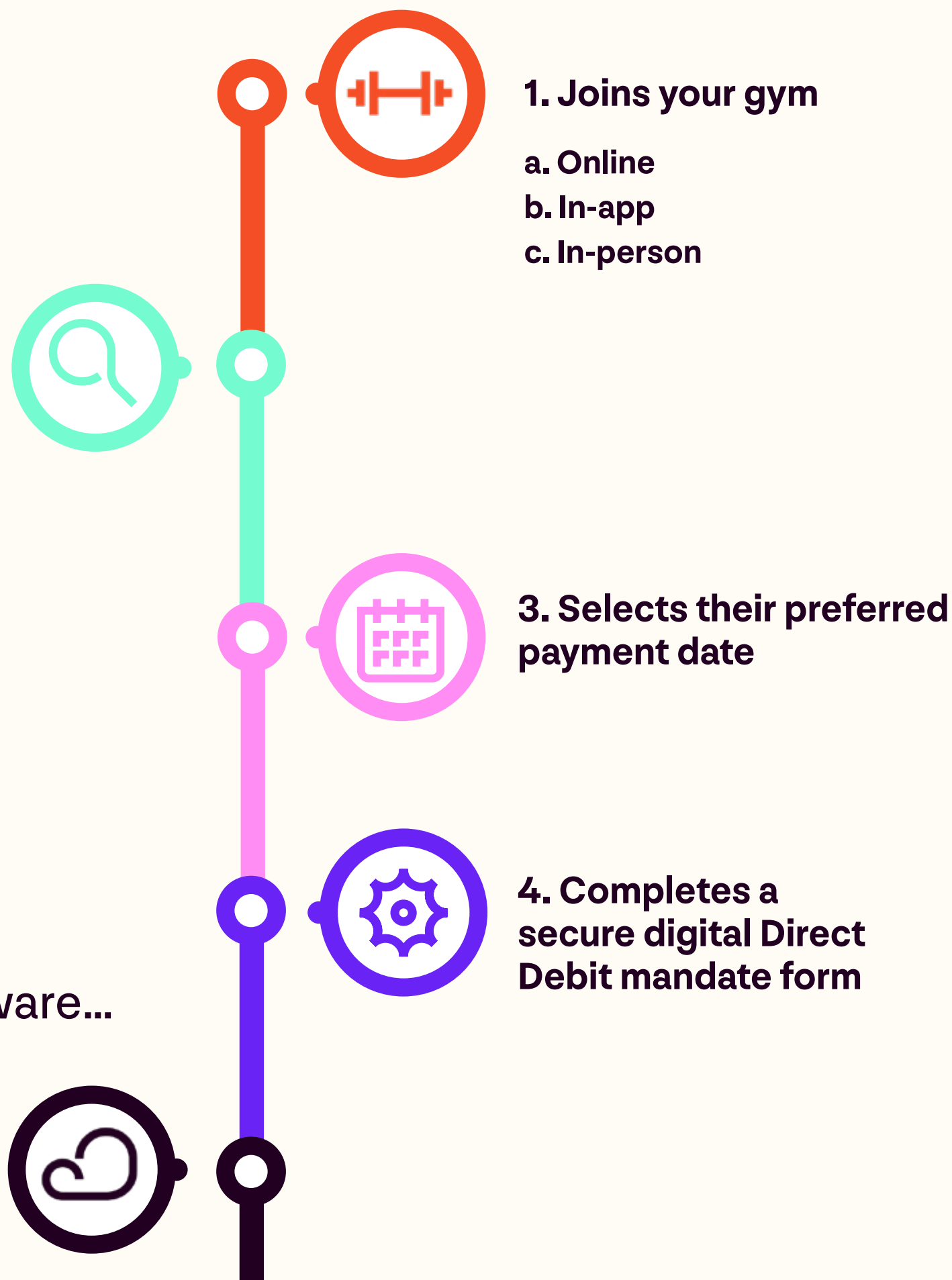
8. Allows members

To quickly make up failed payments and get back to your gym

9. Prevents entry and access problems

With immediate payment status updates

A new member...



With a seamless process and streamlined software in place, your members can...



10. Edit and adjust
payment settings

11. Upgrade and change
membership types to suit
changing preferences

12. Take control
of their membership
management for
added value

THE RESULT?



Reduce overdue
payments



Automate payment
processes



Increase your
team's time
and availability



Eliminate access
problem



Boost member
satisfaction



Add value to
your memberships

See how gym management software can help
you create the perfect payment experience.

Try Xplor Gym today →



Meet Xplor Gym

Everything you need to run your fitness business in one place.

Xplor Gym is a flexible, all-in-one gym management software solution that brings together software, embedded membership payments and integrated access control. It makes running your fitness business easier and more profitable than ever.

*Research conducted on behalf of Legend's parent company, Xplor Technologies, Untangld conducted an online survey of 1,065 respondents during December 2021. The sample for the study was nationally representative and defined as people who were members or regularly attended gyms, health clubs, studios, leisure centres or sports clubs pre-COVID.

